## Start@KMV, The Placement Cell, Keshav Mahavidyalaya

The college has a well-organised and active placement cell that is committed to providing students with training and professional opportunities throughout their academic careers. The cell works around with the objective of facilitating contacts between firms, industrial establishments and graduates. The cell comprises of highly ambitious students from all courses who are shortlisted diligently at the beginning of every academic year.



The Placement Cell has been successfully placing students with good packages in organizations of repute year after year, that not only offer significant job profiles, but also opportunities for growth and higher learning. In past years, many well-known companies such as BCG, PwC, D.E. Shaw, etc have visited our campus for placement drives. The all-time highest package of Rs. 21.5 lacs per annum was offered by DE Shaw for the roles of Financial Research, HR Associate and Tech Associate and the average package for the academic year 2022-23 has been Rs. 5.3 lacs per annum and the cumulative package soared to 4.5 Cr with 70+ students placed so far this year.

The students of different courses in past years have got placed in varied job profiles as stated under:

COURSE	JOB PROFILE
	Marketing Associate
	Research Analyst
	Market Research Associate
	Financial Analyst
	Career Development Executive
	Analyst (Research and Investment Services)
	Financial Research
	Finance and Accounting Operations
	Management Consulting and Business Analysis
	Actuarial Analyst
	Relationship Manager
	Talent Acquisition Executive
Bachelor of Management Studies (BMS)	Recruiting Coordinator
B.Com. (Hons)	Insurance Advisor
	IT Recruiter
	Growth Associate
	Account manager
	Management Trainee
	Data Researcher
	Customer Service
	Assurance Associate
	Operations Associate
	Business Development Associate
	Catalogue Manager
	Acquisition Editor
B.Sc. (Hons.) Mathematics	Operations/ Testing Executive,
B.Sc. (Prog.) Mathematical Sciences B.Sc. (Hons.) Physics B.Sc. (Prog.) Physical Science with CSB.Sc. (Hons.) Electronics	Analyst(Research and Investments)
	Testing Executive
	Associate Analyst
	Subject Matter Expert
	Career Development Executive
	Human Resources
B.A. (Hons.) Psychology	Talent Acquisition
	Research Analyst
	Customer Relationship Officer
	Associate Analyst
	Operations/ Testing Executive
	Work Integrated Learning Program(WILP)
B.Sc. (Hons.) Computer Science	
	Talent Acquisition Executive

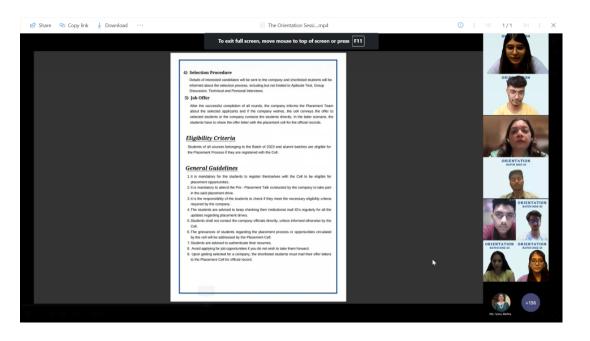
Tech Associate QTE
Systems Associate role
Analyst   Retirement Actuarial

Apart from organizing and coordinating recruitment drives, the cell also organises training sessions, webinars and events for upskilling of the students. Some of the events and training sessions organised by the cell during 2022-23 include:

## 1. Placement Orientation

The Placement Cell of Keshav Mahavidyalaya conducted the Placement Orientation Session for the Final-Year students on 30 July 2022. The session focused on familiarising students with the Placement Process and Policy and witnessed an active participation of 180+ attendees.

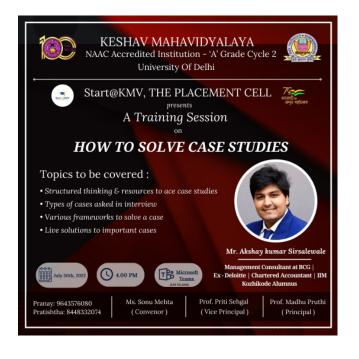
	HAV MAHAVIDYALAYA AAC Accredited 'A' Grade University Of Delhi
TH	Start@KMV IE PLACEMENT CELL
	invites
	Batch of 2023 to
	entation Session for the 1ent Season 2022-2023
Placements	Date: 18th July, 2022
	Time: 4 PM
	Platform: MS Teams



#### 2. How to solve case studies

The Placement Cell, Keshav Mahavidyalaya organised an online training session on "How to Solve Case Studies" on July 30th, 2022.

The guest speaker for the session was CA Akshay Kumar Sirsewala, Management Consultant at BCG and an IIM Kozhikode alumnus and it was an interactive and enriching session with the participation of 150+ attendees.





## 3. How to Ace Group Discussions and Personal Interviews

A training session on the topic 'How to Ace Group Discussions and Personal Interviews' was organised by the cell on 21 August 2022. The session was conducted by Ms Kirti Mehta, who is a certified communication trainer from ICBI and is currently a Communication Trainer at HCL Technologies and the session was attended by 125+ attendees.





## 4. Fresher's Orientation

On January 9, 2023, the Placement Cell organised an orientation session for first-year students. The session began with the Placement Cell team and faculty introduction along with their common motive to bring the best placement opportunities. Following this was the launch of AARAMBH, an extensive resource book for the first years, along with Placement-pedia, a placement preparation guide. With the participation of 150+ attendees, it was an informative and engaging event.







# 5. T.E.A.(Talk, Engage and Ace) with CPC

The Placement Cell hosted an event with CPC exclusively for the first-year Keshav Mahavidyalaya students on 3 April 2023.

The session was conducted by the members of the Placement cell under the guidance of the faculty. It was an interactive session that focused on building soft skills and hard skills from the first year itself and cleared the career-related queries by the seniors. It emphasised on the benefits of doing internships and projects from the first year only. It focused on providing valuable insights on how to develop soft skills and tech skills and the need to join various college societies to gain insights about the corporate world.

It was an insightful and engaging session with 60+ attendees.





4. HR Conclave

Start@KMV, The Placement Cell, organized the 2nd edition of its flagship event HORIZON: The HR conclave on the theme "Leapfrogging Careers in the Dynamic Workplace: Roadmap towards Employability" on 17 April 2023.

The events organised under the conclave included-

**SPEAKER SESSION:** The invited speakers were corporate professionals of well-known companies such as KPMG and Infogain. They shared some valuable ideas and advice, the session was then followed by a panel discussion where major doubts of the students were cleared out. This session was attended by 250+ students.





**INTERVIEW BLITZ:** A mock interview competition, where students were challenged to showcase their knowledge and skills.





**ONE-ON-ONE RESUME SCREENING:** An opportunity for the students to get their resumes verified by the senior coordinators, was being held. Around 100+ students took part in this as well.



